

REACHING NEW HEIGHTS IS HUMANLY POSSIBLE

TALENT BASED
OUTSOURCING



ManpowerGroup™
Solutions
Talent Based Outsourcing



NEED TO IMPROVE PRODUCTIVITY AND FLEXIBILITY?

Today's business environment is competitive, complex and unpredictable. Companies must have the flexibility to quickly respond to opportunity and continually drive productivity across their entire organization. To stay ahead of the competition, you need expertise beyond your core capabilities and quick access to the right talent to deliver the outcomes you need to achieve more.

That's why organizations are turning to Talent Based Outsourcing (TBO) from ManpowerGroup™ Solutions. We leverage our unmatched access to talent and our years of experience in managing talent to develop innovative outsourcing solutions that provide the results you need to succeed.

TALENT BASED OUTSOURCING IS THE ANSWER

Flexible. Scalable. Productive.

We provide outcome-based, talent-driven outsourcing of operations, functions and services to enhance flexibility and drive productivity. Built upon our deep recruiting experience and our expertise in crafting impactful outsourcing solutions, we deliver the talent you need to keep you ahead in a demanding world. Our capabilities range from contact centers to manufacturing to IT help desks and any place in between.

Our Capabilities:

- Contact Center Solutions
- Fix and Repair Solutions
- IT Help Desk Solutions
- Manufacturing Cost Per Unit Solutions

OPTIMIZED OUTCOMES



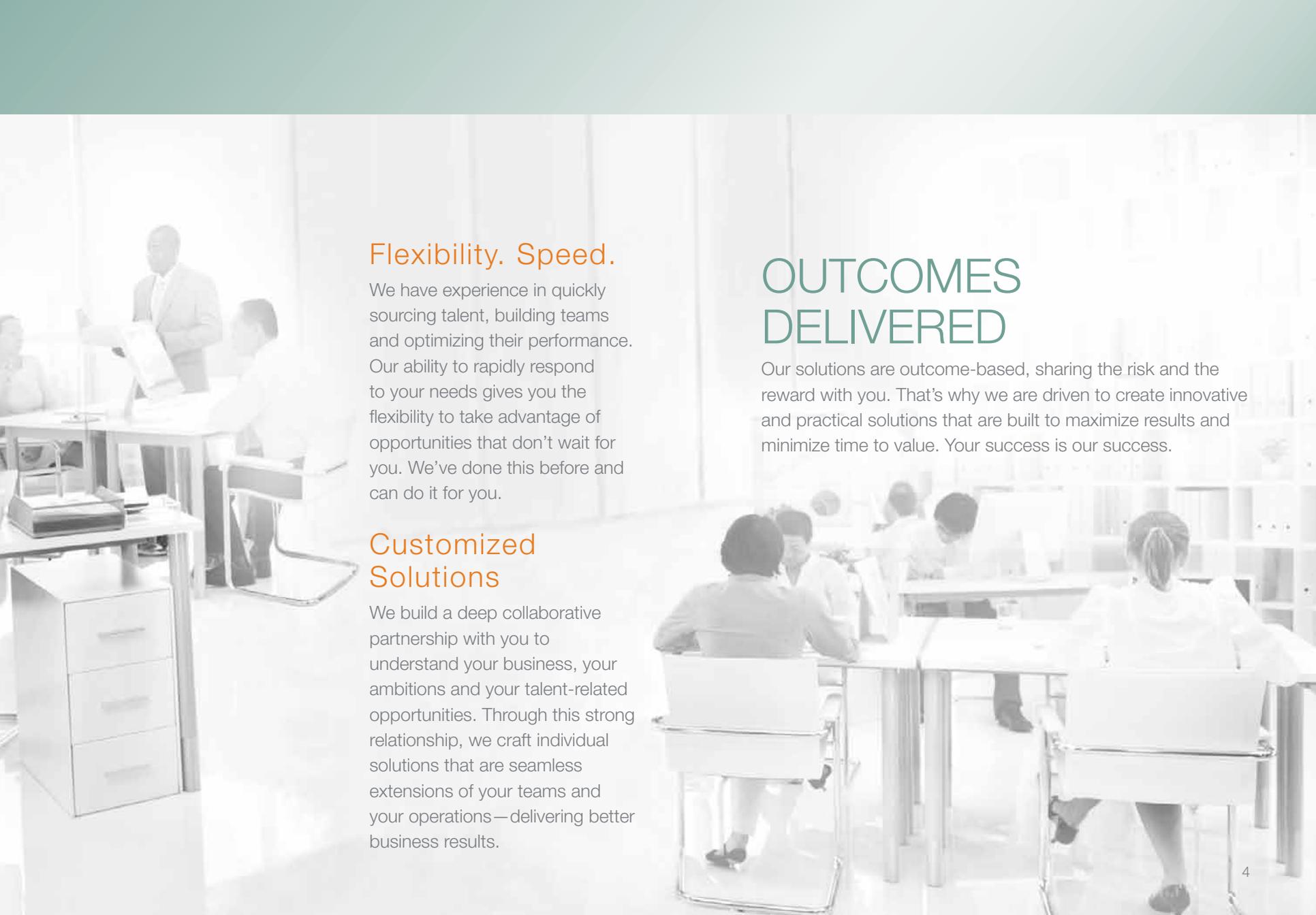
WHY TBO FROM MANPOWERGROUP SOLUTIONS?

Experienced Experts

Our global workforce insight and implementation experience give us a unique perspective on the challenges of the new world of work. We leverage our expertise in sourcing and managing talent across a broad range of skills in all industries and functions to quickly deliver efficiency and productivity to your operations.

Global Experience. Local Solutions.

Our unmatched global network of local talent expertise sets us apart in our ability to provide you with innovative and scalable solutions anywhere in the world. We connect nearly 3,900 offices in over 80 countries to deliver the results you need to seize opportunity no matter where it finds you.



Flexibility. Speed.

We have experience in quickly sourcing talent, building teams and optimizing their performance. Our ability to rapidly respond to your needs gives you the flexibility to take advantage of opportunities that don't wait for you. We've done this before and can do it for you.

Customized Solutions

We build a deep collaborative partnership with you to understand your business, your ambitions and your talent-related opportunities. Through this strong relationship, we craft individual solutions that are seamless extensions of your teams and your operations—delivering better business results.

OUTCOMES DELIVERED

Our solutions are outcome-based, sharing the risk and the reward with you. That's why we are driven to create innovative and practical solutions that are built to maximize results and minimize time to value. Your success is our success.

OUTSOURCING SOLUTIONS THAT WORK

Exceeding Sales Goals for 6 Consecutive Years

Challenge

A global telecom company needed help to capitalize on a key growth opportunity. They sought a partner who would take operational responsibility for device sales in one important sales channel.

Solution

Our Talent Based Outsourcing professionals quickly created and implemented the needed workforce solution, including sourcing the operating manager, the regional management and store-level sales talent. We hired, trained, deployed and managed a sales force of more than 550 sales professionals.

Results

- Solution exceeded sales goal 6 straight years
- 16% reduction in customer acquisition cost

CASE STUDY



ManpowerGroup™

About ManpowerGroup

ManpowerGroup (NY SE: MAN), the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness. With over 60 years of experience, our \$22 billion company creates unique time to value through a comprehensive suite of innovative solutions that help clients win in the Human Age. These solutions cover an entire range of talent-driven needs from recruitment and assessment, training and development, and career management, to outsourcing and workforce consulting. ManpowerGroup maintains the world's largest and industry-leading network of nearly 3,900 offices in over 80 countries and territories, generating a dynamic mix of an unmatched global footprint with valuable insight and local expertise to meet the needs of its 400,000 clients per year, across all industry sectors, small and medium-sized enterprises, local, multinational and global companies. The ManpowerGroup suite of solutions is offered through ManpowerGroup Solutions, Experis,™ Manpower® and Right Management.®

Learn more about how ManpowerGroup can help you win in the Human Age at: manpowergroup.com



ManpowerGroup Solutions™



Experis™

ManpowerGroup



Manpower®



Right Management®

ManpowerGroup

ManpowerGroup Solutions provides clients with outsourcing services related to human resources functions, primarily in the areas of large-scale recruiting and workforce-intensive initiatives that are outcome-based, thereby sharing in the risk and reward with our clients. Our solutions include Borderless Talent Solutions, Managed Service Provider, Recruitment Process Outsourcing, Strategic Workforce Consulting and Talent Based Outsourcing.

manpowergroupsolutions.com

Experis is the global leader in professional resourcing and project-based workforce solutions. We accelerate organizations' growth by intensely attracting, assessing and placing specialized expertise in IT, Finance & Accounting, Engineering and Healthcare to precisely deliver in-demand talent for mission-critical positions, enhancing the competitiveness of the organizations and people we serve.

experis.com

Manpower is the global leader in contingent and permanent recruitment workforce solutions. We provide the agility businesses need with a continuum of staffing solutions. By leveraging our trusted brand, we have built a deeper talent pool to provide our clients access to the people they need, faster. We effectively assess and develop skills, keeping our associates ahead of the curve, so they can get the job done each time, every time.

manpower.com

Right Management is the global leader in talent and career management workforce solutions. Through our innovative and proprietary process, we leverage our expertise to successfully increase productivity and optimize business performance. By engaging consultants that value and understand the human side of business, we make a meaningful impact on both the people and organizations we serve.

right.com



ManpowerGroup[™]
Solutions
Talent Based Outsourcing

To learn more about Talent Based Outsourcing
from ManpowerGroup Solutions, visit
www.manpowergroupsolutions.com.

Or to set up a meeting, please email
tbo@manpowergroup.com.